Ben Jones

New York City Experience Lead

+1 (402) 659-7972
New York, NY

benjonesdesign.me
hello@benjonesdesign.me

Why should we collaborate?*

I'm passionate about co-creating exceptional digital products with a focus on experience excellence and meticulous attention to detail. I leverage my professional background, diverse experiences, and strong leadership skills to consistently exceed client and business expectations.

LinkedIn
/ben-jones-us/

Behance
/benjonesdesign

The Big Wide World

Digital Experience Design Lead	May 2021 - Present	Accenture Song New York, NY	UX/UI & Interactive Designer	February 2020 - March 2020	Decker Design New York, NY
Digital & Brand Designer (Freelance)	January 2013 - May 2021	Ben Jones Design New York, NY	Interactive Experience Coordinator	February 2014 - June 2019	Joslyn Art Museum Omaha, NE
UX/UI Designer	November 2020 - February 2021	Morgan Stanley New York, NY	Infographic Designer	August 2016 - June 2019	Lab Rat Design Omaha, NE
UX/UI & Visual Designer	August 2020 - September 2020	North Highland Atlanta, GA (Remote)	UX/UI & Brand Designer	February 2017 - February 2018	Orca Analytics Omaha, NE

Training

Bachelor of Arts (Hons) Degree Graphic Design	September 2002 - May 2007	Essex University Southend-on-Sea, UK

Chops

UX/UI	Strategy	Tools	Platforms
Wireframing	Research	Figma	Responsive Web
Prototyping	Testing	Sketch	Mobile App
Production	Journey Mapping	InVision	Experience Portals
Design System Mgmt	Concept Ideation	Miro Adobe CS	
		Jira	
		Dscout	

Passions

Travel - 27 countries and counting
Storm Chasing - Well, I lived in Omaha
Soccer - "Real Football"
House & Techno - Who doesn't like repetitive beats?
Design - It doesn't just end on-screen

* I'm a British national with **NO** sponsorship requirements

The Big Wide World (IN DETAIL)

Experience Design Lead - Accenture Song

I've led Experience teams for Accenture and their clients, driving innovative digital products that exceeded success metrics and stayed on budget. My role spanned design from ideation to production, research, testing, strategy, and mentoring. Clients included General Mills, the State of Connecticut, Verizon, Bank of America, and UBS.

Digital & Brand Designer - Ben Jones Design (Freelance)

I focused on driving growth for small to medium-sized businesses through product, branding, and presentation design. My role included leading projects end-to-end, presenting to stakeholders, conducting market and user research, and collaborating with creative partners. Recent clients include States United to Prevent Gun Violence, Calibre One, and Omaha Refugee Empowerment Center.

UX/UI Designer - Morgan Stanley (Contract)

I led projects from concept to final approval within Morgan Stanley's brand guidelines, while also exploring custom designs to enhance user experience. My role included art direction, stakeholder presentations, and applying design and UX expertise to digital projects.

UX/UI & Visual Designer - North Highland (Contract)

I focused on UX/UI for an insurance-focused online portal, collaborating with a UX Designer and Copywriter to enhance the platform while maintaining brand guidelines. I regularly presented progress to North Highland's Blueprint and UX teams, as well as the client.

UX/UI & Interactive Designer - Decker Design Inc. (Contract)

As a freelance lead designer, I developed an annual report micro-site for Mutual of America, focusing on UX and interaction. I collaborated with the creative director, account manager, and developers while guiding a junior designer. I also led client meetings and presented the final visual prototype.

Interactive Experience Coordinator - Joslyn Art Museum

I enhanced The Museum's interactive technology, both on and off-screen, to improve the customer experience. This included coordinating service-learning projects, overseeing touch-tech installations, developing online education materials, and advancing virtual and augmented technologies. My efforts significantly strengthened ties with local educational institutions and made new tech installations popular among patrons.

Infographic Designer - Lab Rat Design

The company aimed to help scientific researchers enhance their publication submissions through design. I translated interpretive data into visuals aligned with each publication's specifications. Lab Rat Design's graphics contributed to an almost 100% publication success rate, compared to under 40% for in-house designs.

UX/UI & Brand Designer - Orca Analytics

As part of a four-person team, I led UX/UI design for prototype software using predictive analytics to boost student retention and graduation rates. I also contributed to UX research, product strategy, and presentations.

My Book
benjonesdesign.me

Behance
/benjonesdesign

Linkedin
/ben-jones-us

Phone
+1 (402) 659 7972

Email
hello@benjonesdesign.me